

# #CancerRoadTrip

A mission for health and healing

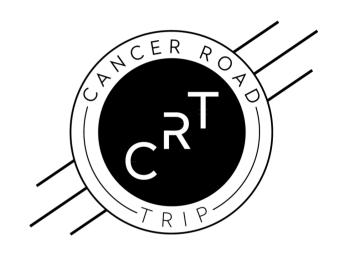
Nearly half of us will receive a cancer diagnosis. Together, we can provide hope and inspiration. You're invited to support a cause that touches all of us.

#CancerRoadTrip is part travel blog, part inspiration.

As a blog, it explores healing and adventure in different cultures. As inspiration,

we give healing journeys to others.

## What Does #CancerRoadTrip Offer Your Brand?





#### **Make Your Brand The Hero**

Surviving cancer treatment is a cause for celebration, reflection and gratitude. Your brand can be part of the healing journey.



### **Give Back**

Working around a theme of health and adventure, CancerRoadTrip transforms ordinary travel into a highly emotional experience.

Then we give healing journeys to others.



#### Global

Half of us will have a cancer diagnosis. All of us will need inspiration.

Using video, written content, interviews, social media and professional film production, CancerRoadTrip captures the joys of being alive, and shares the experience of life.

#### **How To Work With Us**

Become a Sponsor
Give to the Travel Sweepstakes
Hire Us for Reviews and Content Creation
Benefit From Our Social Media Outreach
Be a Part of the Journey: The Film



YouTube: bit.ly/2kzJs5i

## **Quick Stats**





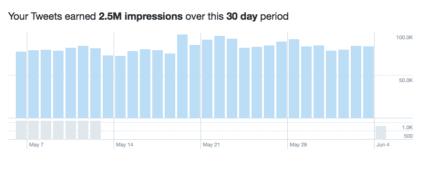


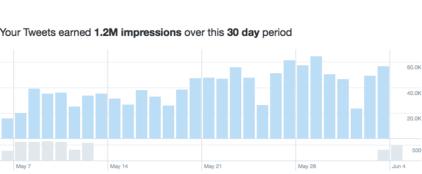












Combined Engagement: 3.7+ million/month; 40+ million annual impressions and growing

Demographics: Affluent | English Speaking | Female & Male | Travelers



48,937 Followers

## **What People Are Saying:**

The quest for healing after cancer is no minor undertaking. Through CancerRoadTrip, Pat seeks to provide opportunities for individuals to accomplish what medicine cannot: Healing, Wholeness. Who wouldn't want to be a part of this grand adventure?!

-Stephanie Zimmerman, MSN Award Winning Documentary Film Producer, Childhood Cancer Survivor, Oncology Nurse

Pat Wetzel is the epitome of what travel adventure embodies...She has inspired me and taught me that my life's Journey is to be nourished and to take on those new adventures that make it even better.

-Terri Coutee, Founder Diep C Foundation

Pat Wetzel has created an oasis for hope, inspiration and guidance through her Anti-Cancer Club that has touched millions of people around the world. She is among those rare and valuable souls who devote themselves to giving back and lifting others up.... and she does it with loving kindness, dedication and brilliance!

-Bhava Ram, Author, Former NBC War Correspondent

I stumbled across The Anti Cancer Club when I was dealing with my own cancer journey ... It gave me hope that I could empower myself to move beyond cancer...

Pat Wetzel is a true gem for the global cancer community, her tireless efforts to offer us the ability to make informed decisions, and turn cancer into an opportunity to transform oneself and transcend this disease stigma, are what drives me to always forge ahead in a positive light.

-Kirstin Nussgruber, CNC, EMB Author, Holistic Healer

**Make Your Brand The Hero** 

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